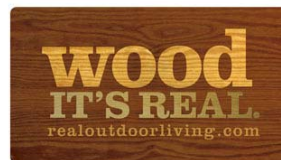




NADRA Annual Meeting – Huge Success! NADRA Announces National Deck Competition Winners at the Museum of Science and Industry, Chicago, IL

NADRA hosted their Annual Meeting & Second Annual National Deck Awards Ceremony at The Museum of Science and Industry on Thursday, October 13th, 2011. Attendees included NADRA members & guests, NADRA's National Board of Directors, local Chapter Directors, NADRA diamond level sponsors, Fiberon and Real Outdoor Living, Gold Sponsor, GAF, silver level sponsors, Tamko, Wolf, Latitudes decking & railing, Deckorators, TimberTech, and Screw Products, bronze level sponsors, rdi, Phoenix Manufacturing, ecolife and Everflashing, along with many other industry professionals.



NADRA's night at the Museum kicked off with a one-of-a-kind, cocktail hour that included a tour of Chicago's "Greenest home" exhibit. Following the cocktail hour NADRA members and guests made their way into the 4-story high Omnimax theatre for the annual meeting and awards ceremony!



Shawn Miller, NADRA President opened the meeting and was master of ceremony for the evening. Michael Beaudry, NADRA's Executive VP introduced the membership to Mark DeMarco, NADRA's long-time Treasurer. After serving his full term on NADRA's executive committee, DeMarco was asked to take over the presentation, covering NADRA's year-in-review.

Deck for a Soldier

Next was an extraordinary opportunity to meet NADRA's Minnesota's Chapter Deck for a Soldier recipient, SSgt Todd Everson. Everson says he is now grateful for the simple joys, like enjoying an afternoon in the backyard with his two young daughters. "It's hard to explain when somebody else does something like this for you, hard to put into words how much you appreciate it."



Every year around this time, we have the opportunity to thank our outgoing board members for the time they invested in NADRA & we welcome the new directors coming on board.

Our outgoing board members include:

- Mark DeMarco
- Mick Feduniec
- Dave Lombardo
- Ray Steward

Our newly elected board members:

- Bobby Park – Peachtree Decks & Porches, LLC
- Kevin Brennan – TimberTech
- Jennifer Sheridan – Phoenix Manufacturing, Inc.
- Kevin Guthard – Nyloboard, LLC
- Kirk Hammond – Arch Chemical
- Bob Heidenreich – The Deck Store

NADRA President, Shawn Miller states, *“Thank you guys for a job well done and you new members have some big shoes to fill. But, I can tell you are all up to the task and I look forward to the next year.”*

National Awards!

NADRA moved on to the awards ceremony next, where four members were recognized for their outstanding contributions to the decking industry and the association.

2011 National Recognition awards were presented to Kate Royer and Jim Miller of Screw Products. Mr. Miller recently sent in a note to NADRA HQ to say thanks. See what he had to say:

“ NADRA, I wanted to drop you a note to say Thank You to You and the NADRA Team on an awesome evening at the Museum. It was so professionally done from the beginning to the end. We are truly a proud member of NADRA.

That meeting got me so inspired, we are in the process of completing two more Deck for a Soldier projects before the end of the year. Don't hold me to it, but we are going to do our best here in Washington.

To receive the NADRA 2011 National Recognition Award that evening is sincerely an honor and total surprise. I was very much taken aback and thank you again for all that NADRA does for its members. We look forward to next year to be back in Baltimore. It is great to meet more and more of the members of NADRA.

Keep up the great work. Together we can all make a difference, ONE PLEDGE AT A TIME, ONE MEMBER AT A TIME!! NADRA ROCKS!! DECK SAFETY FIRST!!” Jim Miller, President – Screw Products, Inc.





The next Recognition Award was presented to Bob Lett, Wolf Distributing. Lett from Wolf states:

"It was a complete surprise to receive the award from NADRA. The association is a great group of people who I have the privilege to be associated with over the past few years. The association's motto says it all. "Doing the right things, for the right reasons, and having fun along the way" It's my hope that the association continues to grow and flourish through the years to come." – Robert Lett, Wolf



Rick Schumacher of LMB Journal was awarded the 3rd and final National Recognition award for 2011.

"Thanks NADRA! I went to NADRA's "Night at the Museum" during the recent DeckExpo in order to applaud the winners of the Deck Contest, and to celebrate the impact that NADRA is having on the deck industry. Imagine my surprise when I saw my name on the screen to receive the 2011 Recognition Award! It's a pleasure and an honor to help spread the word about this energized Association with the readers of LBM Journal—the lumberyards who supply materials to North America's deck builders. Thank you, NADRA Board, for the recognition. And here's to working together to find creative ways to grow this industry. NADRA Rocks!" Sincerely, Rick Schumacher

2011 Terry Award!

The 2011 Terry award was presented to Mark DeMarco.

DeMarco says: "It was a tremendous honor receiving the "Terry Award". I have been very lucky to work with such great people from around the country who I am privileged to call my friends. We work in a great industry that provides families with something tangible that will create lasting memories while improving the quality of their lives. "





National Deck Competition ~ Winners Announced!

After the Terry award and national recognition awards were presented, it was time for the national deck competition winners to be announced!

The Judges included:

- Glenn Mathewson, NADRA Technical Advisor
- Rick Schumacher, Publisher of LBM Journal
- Andy Engel, Editor of Professional Deck Builder Magazine
- Alan Oakes, Publisher of Building Products Digest & The Merchant Magazine

"This year's Deck Competition was as tough to judge as last years, probably tougher! From simple elegance to massively elaborate, judging these decks made me wish I was still building them. It was obvious, with no doubt, that these NADRA builders are making dreams come true for their clients. Amazing work, my friends, amazing!" – Glenn Mathewson

There were 7 categories for the 2011 National Deck Competition awards with the 8th being the overall best deck of 2011.

Best Wood Deck Under 500sf:

- 1st Place: Frank Pologruto of GA, Decks and More, Inc.
- 2nd Place: Sean McAleer of NJ, DeckRemodelers.com, LLC
- 3rd Place: Bobby Parks of GA, Peachtree Decks and Porches



Best Wood Deck Over 500sf:

- 1st Place: John Paulin of GA, Tailor Decks, Inc.
- 2nd Place: Bill Lecorchick of NJ, Heritage Deck Design and Construction
- 3rd Place: Sean McAleer of NJ, DeckRemodelers.com, LLC



Best Alternative Deck Under 500sf:

- 1st Place: Barry Streett of CO, Rolling Ridge Deck Co., Inc.
- 2nd Place: Robert Lascelle of NJ, My Deck, LLC
- 3rd Place: Jerry Bannister of WA, BHD Construction



Best Alternative Deck Over 500sf

- 1st Place: Barry Streett of CO, Rolling Ridge Deck Co., Inc.
- 2nd Place: Jamie Turrentine of TX, Southwest Fence & Deck, Inc.
- 3rd Place: Gus Delacruz of NJ, Barrett Contracting

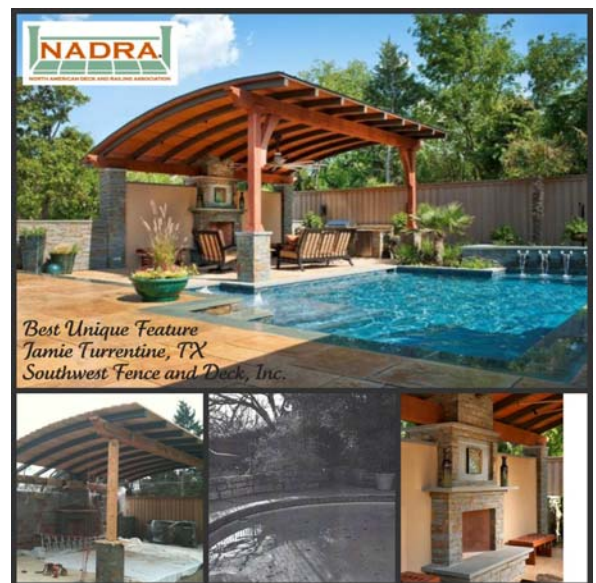


Best Covered Structure:

- 1st Place: Jamie Turrentine of TX, Southwest Fence & deck, Inc.
- 2nd Place: Louis Pagnuttit of NY, Decks Unique, Inc.
- 3rd Place Tie!
 - Frank Pologruto of GA, Decks and More, Inc.
 - Ginny Tibbetts of GA, Atlanta Decking and Fence Co., Inc. and Decking, Inc.

Best Unique Feature:

- 1st Place: Jamie Turrentine of TX, Southwest Fence & Deck, Inc.
- 2nd Place: Barry Streett of CO, Rolling Ridge Deck Co., Inc.
- 3rd Place: Frank Pologruto of GA, Decks and More, Inc.





Best Illumination:

- 1st Place: Bill Lecorchick of NJ, Heritage Deck Design and Construction
- 2nd Place: John Paulin of GA, Tailor Decks, Inc.
- 3rd Place: Dave Lombardo of MD, American Deck, Inc.

And the 2011 Best Overall Deck goes to: Mr. John Paulin of GA, Tailor Decks, Inc.!!!!

Congratulations to all the winners!



A note from Mr. Paulin:

Hello NADRA,

It was so nice to finally meet everyone at NADRA, I had a really good time. The Thursday night at NADRA's get together was very special and it is such a good way for all of us in the industry to get to meet one another.

Winning these awards is so huge for marketing our company and it helps tremendously separating ourselves from the average Joe out there. It means so much to everyone at Tailor Decks to be recognized for our hard work. It goes to show you that not settling for less, hard work and caring about your customers does pay off. It is also very exciting for the winner to hear their name being announced and watching them walking down those steps to be presented with their award. I

know what it feels like and hope one day everyone in NADRA gets to experience it. Thank you again for everything", John Paulin, Tailor Decks



“Thanks for letting me participate. Judging this competition for me was finding those designs that best aesthetically met and beat the owners objectives, were an appropriate extension of the inside of the house, that used appropriate materials that worked and blended with the surroundings, and overall had outstanding levels of design and creativity. I was glad to see the high skill levels of many of the NADRA companies represented here and I found it difficult to judge with so many creative outcomes especially when considering many of the on-site challenges. I was especially pleased to note how many of the projects made 'safety' fashionable by using the latest safety innovation products. I was not disappointed and was also appreciative of the high standard of craftsmanship shown throughout.” – Alan Oakes



The annual meeting ended with a few words from NADRA’s National Program Coordinator, Heather Beaudry. Heather reminded the audience to take a minute to breathe and to relish the accomplishments from the last year. She reminded everyone that the night at the museum was for them... to *enjoy* it. Heather challenged each person in the room to make a pledge to NADRA. A pledge to get one new member to join, a pledge to use the NADRA logo on their marketing and packaging, a pledge to support NADRA education, code, testing, chapters and deck for a soldier. You can download the NADRA pledge form on the website at www.NADRA.org . Heather concluded the meeting with a powerful presentation about NADRA’s beginning, vision and the power of one. The association is working to have this video available to members for chapter meetings in the near future.

Dinner included a “strolling supper” through the museums Henry Crown Space Center exhibit where guests enjoyed dinner and drinks.





NADRA's Photo Booth!

New to NADRA's big event this year was a "photo booth" where guests could take group shots with funny props such as oversized bow-ties & sparkling hats. This was quite a hit! NADRA will be posting more photos in the upcoming weeks. Stay tuned.

What an amazing night! But it didn't end there. NADRA threw one heck of a Post Party at Chicago's Downtown Hard Rock Café complete with an energetic live band, *28 days!* More than 200 decking industry professionals gathered at the café until 2am! The evening was spent enjoying their successes and looking ahead to the future in this industry they all call home!

For more details on NADRA please log on to www.NADRA.org or email us at Info@NADRA.org



NADRA Members, Jerry and Tom Bannister of BHD Construction in Washington



NADRA NJ Members!



NADRA Members, Autumn Wood Construction Inc. of MI The Wood Family!